



WELCOME TO HUKY BENEFIT CORPORATION

OUR MISSION

We provide business consulting and training for start-ups, entrepreneurs, and women in business. With RestartHer Academia we strive to create a community of support and inspiration for women who aspire to start and scale their business.

OUR VALUES

We believe that by supporting start-ups and entrepreneurs, we can create a more equitable and sustainable economy. We are committed to creating a more diverse start-up ecosystem and to providing a platform for people, especially women, to share their stories, experiences and knowledge.

OUR BUSINESS MODEL

We offer comprehensive business consulting services such as business and financial planning, communication, and marketing. Additionally, we offer training courses and workshops to help entrepreneurs and business owners develop meaningful strategies. Through **RestartHer Academia** we empower women to become entrepreneurs and to provide them with the necessary tools, resources and support they need to succeed.



WOMEN ENTREPRENEURS IN EUROPE AND IN ITALY

1 / 3 in EU

IN ITALY: 22% WOMEN ENTREPRENEURS AND JUST 14% IN INNOVATIVE PRODUCTS

Women entrepreneurs have a profound impact on their markets, industries, and local communities through job creation, innovation, and economic growth. In Europe, women make up a **third of early-stage** entrepreneurs with 20 or more employees within five years, according to the 2021/22 Women's Entrepreneurship Report by the Global Entrepreneurship Monitor. Moreover, two-fifths of entrepreneurs creating innovative products or services for the local and national markets are women, with one in three providing new ideas for international markets.

SURVEYS

Three surveys — the EIB Investment Survey (EIBIS) 2021, the EIBIS Startup and Scaleup Survey 2019 and the EBRD-EIB-World Bank Group Enterprise Survey — show that supporting female-led businesses makes good economic sense, as these companies generate wider economic, social and environmental benefits.

BARRIERS AND CHALLENGES FOR WOMEN ENTREPRENEURS

Networking, role models, training, mentoring

Financial barriers limit women's access to the capital and business acumen they need to thrive. Other important barriers stem from cultural norms, biases, and structural inequalities that have traditionally discouraged women from running a business. Finally, individual barriers – such as a high aversion to failure or a lack of mentors, training and business networks – may erode women's confidence when it comes to business.*

*Source: Enterprise Europe Network

OUR COMMUNITY

We believe in the power of connection. Our community provides a platform for women to share and inspire each other, providing necessary support and resources along the way. We organize networking events and webinars, which are all designed to help our members connect and succeed.

We believe that collaboration is essential for reaching one's business goals.



OUR IMPACT



We want to create lasting change in the lives of women through our services, community and training. We aim to empower women and create a supportive, inspiring environment for them to reach their full entrepreneurial potential.





**Find out more about
RestartHer Academia**

JOIN US!

We are always looking for partners and sponsors to join us on our mission. Together we can create a lasting impact and empower women entrepreneurs to reach financial freedom and success.

More women entrepreneurs means more economic growth, more innovation and equity.

THANK YOU!



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